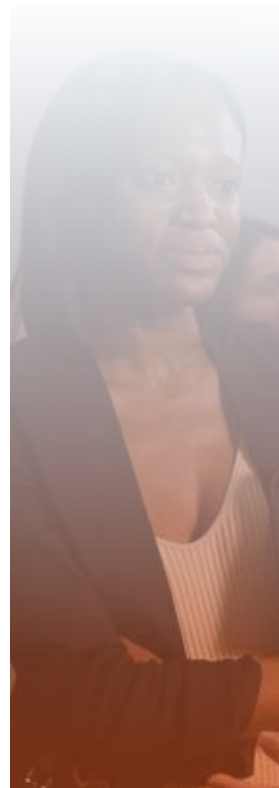
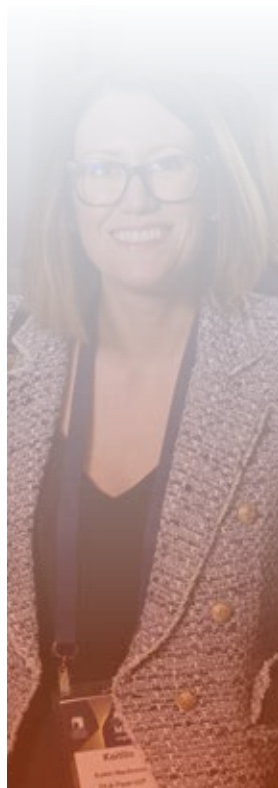
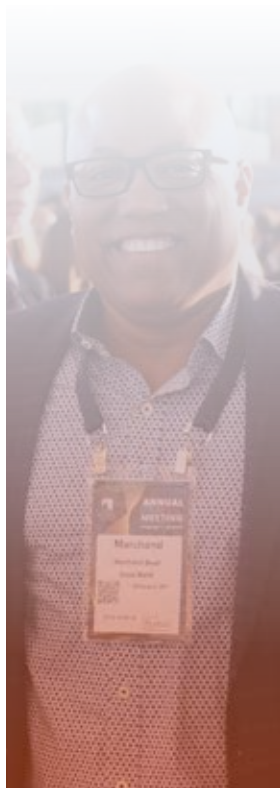
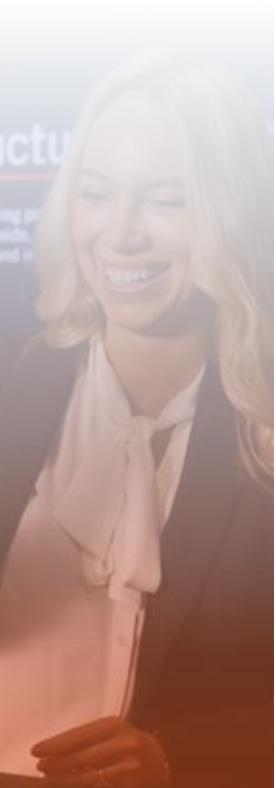




PARTNER PROSPECTUS AND MEDIA KIT



PRINT AND DIGITAL ADVERTISING

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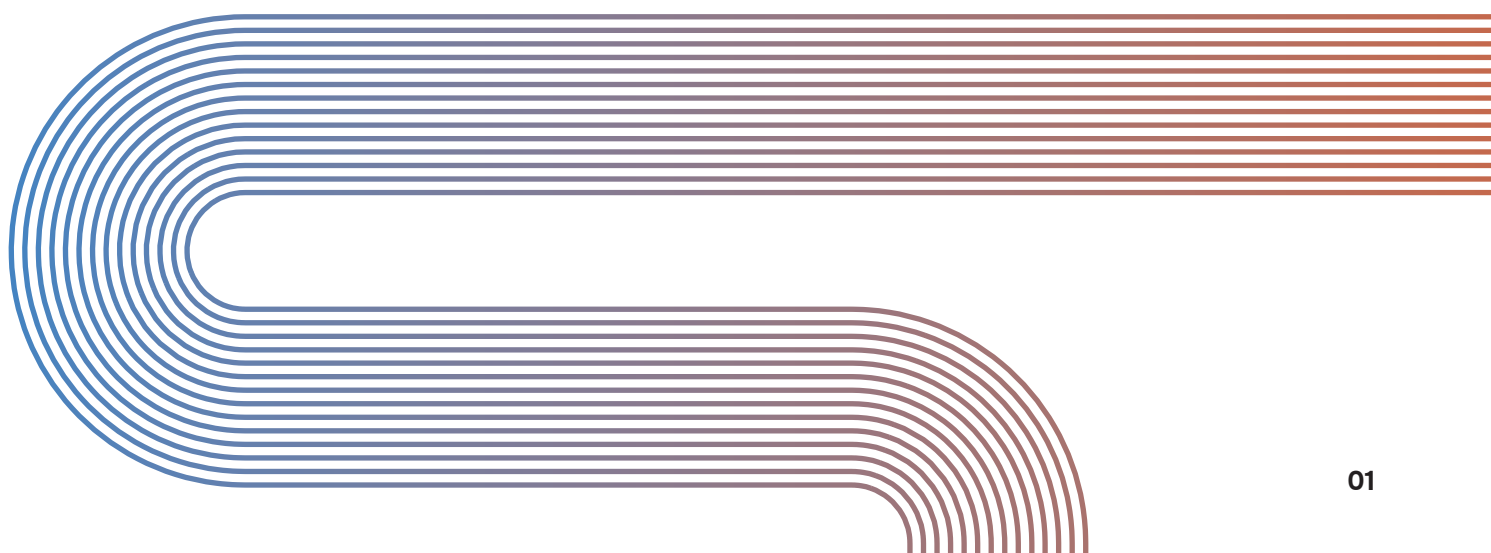
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The American Bankruptcy Institute, the largest association devoted to bankruptcy and insolvency professionals, offers numerous high-visibility opportunities to get your firm's name and message in front of its members. Put simply, there is no better place to reach such a unique audience of bankruptcy practitioners, financial advisors, turnaround specialists, chief restructuring officers and other leading professionals in the bankruptcy and insolvency field.

This media kit is designed to give you information and insights into our most popular digital and print advertising options, including pricing and specifications. Be aware, however, that there may be possibilities that are not listed here; feel free to inquire about other options. We can work within your firm's budget and timeline to construct an agreement that gets you the best ROI, and we can also provide your marketing team with detailed metrics to help you achieve the most cost-effective results and highest engagement.

Advertising can be an important component of an overall strategic partnership with ABI. For advertising budgets that potentially meet or exceed \$60,000, consider exploring a Capital, Executive or Presidential Partner Agreement, which are handled exclusively by ABI's dedicated Business Development Team. Details on those agreements can be found in the Partnership and Sponsorship section.



DIGITAL ADVERTISING

DAILY HEADLINES

This digital newsletter is emailed each business day to 8,000+ ABI members, and provides a sampling of current news and headlines related to bankruptcy and insolvency. Banner ads are available in a variety of sizes and positions. Text-only advertisements are also available.

High engagement:

Consistent open rates of 27-35%/Reach of 8,000+ per mailing/200,000 impressions per month

BANNER ADVERTISEMENT RATES

Weekly (5 placements)	Rates	Sizes
Sponsored By (Logo Only)	\$2,200/week	198w x 59h at 72 dpi
Header Banner Advertisement	\$3,000/week	600w x 100h at 72 dpi
Crown Banner Advertisement	\$2,750/week	389w x 68h at 72 dpi
Square Banner Advertisement	\$2,750/week	189w x 189h at 72 dpi
Standard Tower Banner Advertisement	\$3,300/week	198w x 260h at 72 dpi
Tall Tower Banner Advertisement	\$3,850/week	198w x 350h at 72 dpi

August 7, 2023



Headlines

%%first_name%%
%%last_name%%
Update profile
%%dynamic_content_227%%

The links to the headlines below go directly to the specific story summary. To review all the headline summaries, including a previous day's headline, please go to the [ABI Newsroom](#).

U.S. Trucking Firm Yellow Files for Bankruptcy, to Wind Down

U.S. trucking firm Yellow Corp. filed for chapter 11 protection yesterday and said that it would wind down, after struggling with a mounting debt load and following tense contract negotiations with the Teamsters Union, Reuters reported.

[Full Summary.](#)



Sponsored Content

How Are Lenders Weathering Today's Market?

Weathering the leveraged loan market is no easy feat in today's environment. SRS Acquiom helps you remain market-remble with expert perspectives from loan professionals, research firms, and data providers. Read the article for their views on the Federal Reserve rate changes, sector standouts, and the path ahead for this loan class.

[Download the Info Sheet.](#)

Purdue Asks Supreme Court Not to Block Opioid Settlement During U.S. Appeal

Oxycontin maker Purdue Pharma on Friday asked the U.S. Supreme Court to reject the U.S. Department of Justice's request to delay its multi-billion-dollar bankruptcy settlement resolving thousands of lawsuits against it over the opioid epidemic, Reuters reported.

[Full Summary.](#)

San Francisco Archdiocese Says Bankruptcy 'Very Likely' Given Child Sex Abuse Lawsuits

The Archdiocese of San Francisco will "very likely" file for bankruptcy in order to deal with a wave of lawsuits alleging child sexual abuse by its priests and other employees and volunteers going back decades, the archbishop said, according to a *Los Angeles Times* report.

[Full Summary.](#)

Junior Creditors Win 70% Ownership of Post-Bankruptcy Oil Company

A U.S. bankruptcy judge has awarded junior creditors a 70 percent ownership stake in the post-bankruptcy oil producer Mesquite Energy, handing a defeat to senior lenders who argued they should own the entire business, Reuters reported.

Sponsored by



Header Banner
600w x 100h
\$3,000/week

Sponsored By
(Logo Only)
198w x 59h
\$2,200/week

Crown Banner
389w x 68h
\$2,750/week

Square Banner
189w x 189h
\$2,750/week

Standard
Tower Banner
198w x 260h
\$3,300/week

Tall
Tower Banner
198w x 350h
\$3,850/week

ROCHELLE'S DAILY WIRE


This digital newsletter is emailed each business day to 8,000+ ABI members. (Audience is similar but not identical to Daily Headlines; it is weighted more toward judiciary members and bankruptcy practitioners.) This product provides original analyses of bankruptcy decisions written by ABI Editor-at-Large Bill Rochelle, a former bankruptcy practitioner and longtime Bloomberg News journalist.

High engagement, strong brand loyalty:

Consistent open rates of over 33%/Reach of 8,000+ per mailing/200,000 impressions per month

BANNER ADVERTISEMENT RATES

Weekly (5 placements)	Rates	Sizes
Header Banner Advertisement	\$2,500/week	600w x 100h at 72 dpi
Square Banner Advertisement	\$2,200/week	189w x 189h at 72 dpi



Header Banner
600w x 100h
\$2,500/week

Square Banner
189w x 189h
\$2,200/week

BANKRUPTCY BRIEF

This digital newsletter is emailed each Thursday to 5,000+ ABI members. The content features informed commentary and analysis of important trends in bankruptcy and insolvency.

High engagement:

Consistent open rates of 30-35%/Reach of 5,000+ per mailing/20,000+ impressions per month

BANNER ADVERTISEMENT RATES

Weekly (1 placement)	Rates	Sizes
Sponsored By (Logo Only)	\$1,200/week	198w x 59h at 72 dpi
Header Banner Advertisement	\$2,500/week	600w x 100h at 72 dpi
Crown Banner Advertisement	\$2,200/week	389w x 68h at 72 dpi
Square Banner Advertisement	\$2,200/week	189w x 189h at 72 dpi
Standard Tower Banner Advertisement	\$2,750/week	198w x 260h at 72 dpi
Tall Tower Banner Advertisement	\$3,000/week	198w x 350h at 72 dpi

September 10, 2023



Bankruptcy Brief

%%first_name%%
%%last_name%%
[Update profile](#)
%%dynamic_content_227%%

Gain way.

Our independent successor agent team will move mountains to keep your distressed loan on track.

ELEVATE YOUR GAIN

SEE MORE →

NEWS AND ANALYSIS

Commentary: Involuntary Third-Party Releases: A Riposte*

by **Cliff White**

Former Director of the U.S. Trustee Program; Washington, D.C.

Last week, ABI's *Bankruptcy Brief* featured an essay by Thomas Salerno, who defended involuntary third-party releases in the well-known Purdue Pharma case. In this piece, Mr. Salerno argues that the U.S. Trustee Program (USTP), which I headed for 17 years, is on a "fool's errand" as it seeks the "destruction of third-party releases." The most recent USTP/Justice Department action that raised Mr. Salerno's ire was a request filed in the Second Circuit for a stay pending Supreme Court review. There was a fair amount of invective hurled throughout the article, reminding me of the old adage that "if the law is on your side, argue the law; if the facts are on your side, argue the facts; and if neither is on your side, pound the table." The legality and wisdom of involuntary third-party releases in bankruptcy merit continued discussion. The legal issues are important, and resolution of them will have an enormous impact on the proper role of the bankruptcy system in the future. [Click here](#) to read White's full commentary.

**The views expressed in this commentary are from the author/publication cited, are meant for informative purposes only, and are not an official position of ABI.*

19 COMPANIES

Driving the Maximum Value From Your Leasing Portfolio

LEARN MORE

Hilco Global Asset Smarter

Don't Miss Tomorrow's Subchapter V Task Force Virtual Public Hearing on the Operation of a Subchapter V Case!

ABI's Subchapter V Taskforce will be holding a virtual public hearing tomorrow at 3 p.m. ET with witnesses providing testimony on the operation of a subchapter V case. To register to attend the virtual public hearing, [please click here](#).

[Please click here](#) to watch previous Taskforce virtual public hearings.

Student Loan Interest Crisis? New Bill Could Eliminate Rates for Many Borrowers

Tens of millions of Americans who have student loan debt are slated to resume making payments in the fall. The interest that comes with that debt will kick in again, too. For many borrowers, that interest has been the obstacle to paying off their loans. Advocates say the return to payments, which the Education Department is now preparing for after the Supreme Court struck down President Joe Biden's sweeping debt-forgiveness plan, could be catastrophic financially. But new legislation, authored by Rep. Joe Courtney (D-Conn.) and Sen.

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\$2,750/week

Sponsored By
(Logo Only)
198w x 59h
\$1,200/week

Standard
Tower Banner
198w x 260h
\$2,750/week

Square Banner
189w x 189h
\$2,200/week

Crown Banner
389w x 68h
\$2,200/week

Tall
Tower Banner
198w x 350h
\$3,000/week

RETARGETING

One of our most innovative and unique offerings, retargeting allows you to access ABI's unmatched audience of bankruptcy and insolvency professionals in the digital realm and retarget them wherever they browse online. This provides you with:

- A custom-built digital channel for brand exposure to key decision-makers.
- The ability to drive high-quality traffic to online content, such as a landing page, video or demonstration.
- Click-through rates that are 10x those of standard display advertisements.
- A proven track record of increasing business name searches by 1,000%.

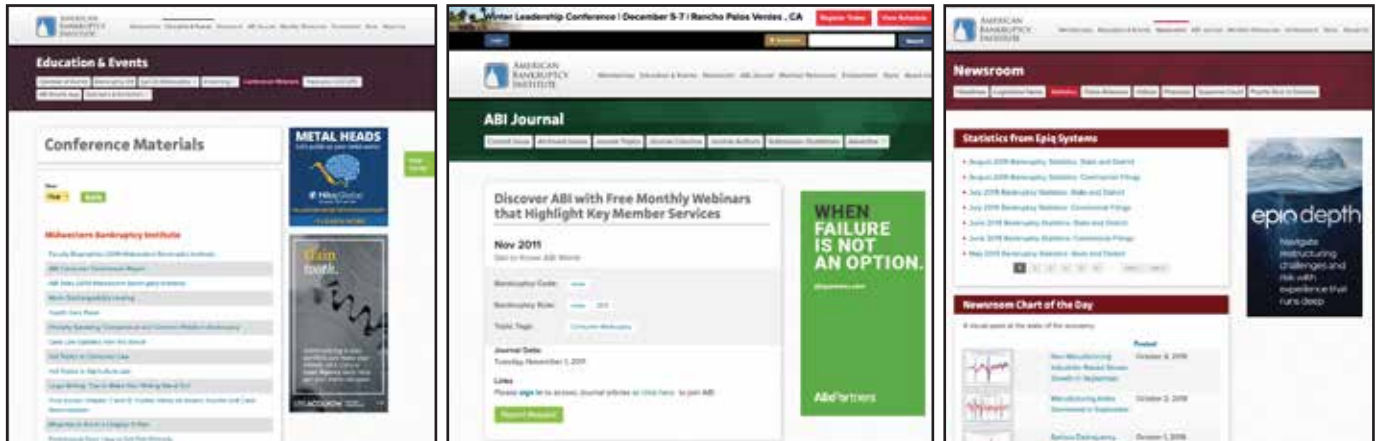
With retargeting, you can target people with specific occupations, job titles or geographic locations. Partnering with ABI focuses your campaign on people in the bankruptcy and insolvency space – people who have visited our website, attended a conference, or engaged with some specific piece of content – and that ensures that your advertising gets to the precise group of people who are most likely to respond to it. We also provide real-time analytics and metrics to help you fine-tune your campaign, allowing you to increase ROI and engagement.

RETARGETING RATES

Silver Package	10,000 impressions	\$2,500
Gold Package	20,000 impressions	\$5,000
Diamond Package	50,000 impressions	\$7,500

ABI WEBSITE (ABI.ORG)

The primary website for the American Bankruptcy Institute receives more than 50,000 unique visitors each month. Web advertisements are placed in high-traffic areas of the website.



ABI WEBSITE ADVERTISEMENT RATES

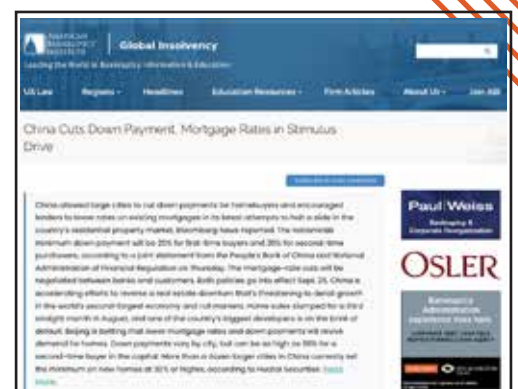
1 Month	\$6,000
3 Months	\$12,000
1 Year	\$30,000

GLOBAL INSOLVENCY WEBSITE

Curated by international insolvency practitioners, globalinsolvency.com provides a peer-created database of information and resources on bankruptcy and insolvency around the world. The website receives more than 20,000 visitors per month.

GLOBAL INSOLVENCY WEBSITE ADVERTISEMENT RATES

1-Month Advertisement on Global INSOL	\$5,000
1-Month Tower Advertisement in Global Daily Headlines	\$3,000



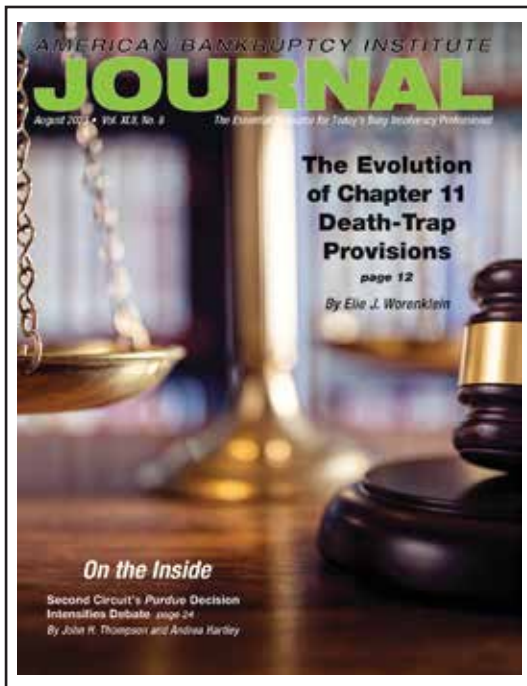
PRINT ADVERTISING

ABI JOURNAL

Advertise in ABI's flagship monthly publication, the *ABI Journal*, distributed in print and digital format.

Reach: 10,000+ ABI members, plus a proven 55% pass-along rate (the rate at which readers pass the Journal along to colleagues)

Frequency: Monthly/12 issues per year/200,000+ views per year



ADVERTISEMENTS AVAILABLE

1/3-page — 3.625 x 6 inches

1/2-page — 7.5 x 5 inches

Full-Page and Inside Cover — 8 x 10.5 inches

Back Cover — 8 x 8 inches

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When business professionals around the world need an experienced partner, they turn to RBS. RBS, the global leader in valuation and disposition of transactions, and for many industries, offers unparalleled expertise, innovative tools & services, proven selling solutions, a global network of sales, customized disposition solutions, and the financial strength to help you. Maximizing your financial results is our goal.

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- Custom strategies
- Efficient liquidity
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RBS
 ROUSE
 ASSET SOLUTIONS

position-their for value of a debt security discussed by the SEC in the referenced passage.

As the SEC's Chief of Staff, I am pleased to see the SEC's recent decision to clarify the application of the debt security rule to certain structured finance vehicles. This decision is a significant step in the SEC's ongoing effort to provide clarity to market participants regarding the application of the debt security rule to structured finance vehicles.

SEC's Recent Performance and Outlook

From 2012-2015, the SEC has achieved significant success in its mission to protect investors and ensure the integrity of the securities markets. The SEC has taken a number of steps to improve its oversight and enforcement of the securities laws, including the implementation of the new Chief of Staff position and the creation of the new Deputy Chief of Staff position.

FRANCHISE BROKER

We bring market value to your business. We are the leading franchise broker in the industry, with a proven track record of helping businesses find the right franchise opportunity.

FEASIBILITY STUDIES

CONFIDENTIAL VALUATIONS

LIVE AUCTIONS - SEALED BID AUCTIONS

MEET US AT THE CORNER OF UNIQUE CONTENT AND UNIQUE CAPABILITIES

BankruptcyData

BankruptcyData is the leading provider of bankruptcy data and analytics. We provide comprehensive, up-to-date information on all Chapter 11 and Chapter 13 bankruptcies, including case filings, court orders, and creditor claims.

BankruptcyData is the only source for comprehensive, up-to-date information on all Chapter 11 and Chapter 13 bankruptcies, including case filings, court orders, and creditor claims.

2024 JOURNAL ADVERTISING RATES

	1x	3x	6x	12x
Back Cover	\$6,000	\$5,750	\$5,500	\$5,250
Inside Front Cover	\$5,750	\$5,500	\$5,250	\$5,000
Inside Back Cover	\$5,250	\$5,000	\$4,800	\$4,500
Full Page	\$4,000	\$3,750	\$3,500	\$3,250
Half Page	\$2,500	\$2,275	\$2,150	\$2,000
1/3 Page	\$1,800	\$1,750	\$1,650	\$1,575
Inserts	[Please contact ABI for current insert options and pricing.]			

2024 ISSUE DEADLINES

	Space Reservation	Ad Artwork Due	Publication Date
January	Nov. 16, 2023	Dec. 11, 2023	Dec. 28, 2023
February	Dec. 20, 2023	Jan. 12, 2024	Jan. 31, 2024
March	Jan. 22, 2024	Feb. 12, 2024	Feb. 29, 2024
April	Feb. 16, 2024	March 11, 2024	March 27, 2024
May	March 18, 2024	April 8, 2024	May 1, 2024
June	April 22, 2024	May 13, 2024	May 30, 2024
July	May 17, 2024	June 10, 2024	June 27, 2024
August	June 21, 2024	July 15, 2024	July 31, 2024
September	July 19, 2024	Aug. 12, 2024	Aug. 28, 2024
October	Aug. 16, 2024	Sept. 9, 2024	Sept. 25, 2024
November	Sept. 20, 2024	Oct. 11, 2024	Oct. 30, 2024
December	Oct. 21, 2024	Nov. 11, 2024	Nov. 27, 2024

All print ads include additional digital placement in the mobile- and web-based *ABI Journal* apps. Digital ads can include links to web-based content, including video.

ABI JOURNAL ADVERTORIALS

Under certain circumstances,* the *ABI Journal* accepts advertorials for publication. All advertorials must be submitted for approval prior to publication, and ABI will handle all production and printing. Advertorials are produced as separate print pieces in 4-, 8-, or 12-page sections, which are tipped onto the face of magazine page signatures.

4-page Advertorial ————— **\$11,000**

8-page Advertorial ————— **\$12,450**

12-page Advertorial ————— **\$16,650**

*Please note that all advertorials will be clearly labeled as
“SPECIAL ADVERTISING SUPPLEMENT TO THE *ABI JOURNAL*.”

HYBRID OPPORTUNITIES

ABI JOURNAL SPONSOR

High-visibility sponsorship of both the print and digital versions of ABI's flagship publication.

Benefits

- Firm sponsorship notice in each issue of the monthly print version of the *ABI Journal*.
- Firm sponsorship notice on the main *ABI Journal* web page.
- Splash page when the digital *ABI Journal* app is launched, and prominent static logo placement (can be linked to web-based content).

ABI PUBLICATIONS SPONSOR

High-visibility sponsorship of all ABI printed and digital books.

Benefits

- Firm sponsorship notice in prominent placement on the ABI Store site.
- Firm logo in all printed and digital books published during the sponsorship period.
- Firm logo in all publication catalogs, which are sent out with each sold print book and distributed at conference events.
- Firm sponsorship listed on all book-related promotional emails.
- Prominent display of firm sponsorship at all ABI conferences with an onsite bookstore (Winter Leadership Conference and Annual Spring Meeting, plus occasional regional events).

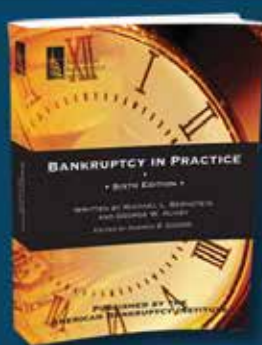
ABI Store

Search within store here

Account Log In Cart

HOME CONSUMER BUSINESS OTHER TOPICS E-BOOKS BUNDLES ALL BOOKS MERCHANDISE CATALOG

ABOUT US



New edition of one of the best books on bankruptcy!

Updated to include SBRA, third-party releases and much more. Great resource for both experienced practitioners and those new to bankruptcy practice.

ABI Store

Featured Book



Publications Catalog
SPRING 2023



UPDATED VALUATION BUNDLE NOW AVAILABLE

ADDITIONAL OPPORTUNITIES

WEBINARS

ABI hosts numerous webinars throughout the year on a variety of topics of interest to its members and the wider bankruptcy and insolvency community.

ABI will acknowledge firm sponsors in communications to potential attendees from ABI's membership, and brief messaging can be included in conjunction with the webinar.

Alternatively, webinar sponsors can propose their own topics and speakers, but the presentation must include speakers from at least two additional firms. ABI reserves the right to approve the topics and speakers.

Webinar: \$5,000 per titled broadcast

Average Frequency: Monthly

Attendance: 200+ viewers, plus additional viewing of the recording on ABI's website following broadcast

The screenshot shows a webinar registration page. At the top, the title is "First Day by Reorg: 2021 Chapter 11 Filings, A Year in Review". Below the title, it says "Sponsored by Reorg". The main text describes the webinar as a "First Day by Reorg Year in Review: 2021 Sets Record for Billion-Dollar Real Estate Filings". It mentions that Kirkland & Ellis LLP's Josh Sussberg will join Jessica Steinbogen and Ian Howland of Reorg's First Day team to provide an overview of 2021 Chapter 11 Filings data and trends, moderated by ABI Public Affairs Officer John Hartgen. The text also highlights that 2021 was the slowest year for Chapter 11s on First Day record, with a drop in filings except for real estate and utilities. A red "REGISTER NOW" button is prominently displayed. Below the button, the date and time are listed: "Tuesday, February 22, 2022" and "11:00 AM - 12:15 PM EST". At the bottom, there are four small headshots of the speakers: John Hartgen, Ian Howland, Jessica Steinbogen, and Josh Sussberg, each with their name and affiliation below.

PODCASTS

ABI produces podcasts on a regular basis — at least one episode per month — which can be hosted by firms. Firm sponsors can include a 30-second message during the introduction to the podcast and may also (upon approval by ABI) be included as participants in the presentation.

Podcast: \$2,000 per titled broadcast

Average Frequency: Monthly

Reach: 2,000+ listeners, plus additional visibility through ABI's podcast channel

THINKING OUTSIDE THE BOX

Considering something that you don't see listed here? We'd love to hear your ideas, so please ask if you have a special promotional request, and we'll see if we can make it work!

The most effective campaigns leverage multiple channels to maximize the potential of finding the most receptive targets at the optimum time. We can work with you to build the right mix that works for both your message and your budget.



PARTNERSHIP INFORMATION



WHY PARTNER WITH ABI?

- Leading organization in the insolvency industry.
- Strategic and proactive approach to partnership.
- Prominent legal and judicial participation and viewpoints.
- Dedicated team to ensure Partner alignment with ABI opportunities and involvement.
- Access to national and international members.
- Access to influential speakers and thought leaders.
- Cost-effective marketing through bundling of sponsorships, relationship development, networking, and digital and print advertising.

Partnering with ABI provides firms with a proactive and strategic, integrated approach to involvement in ABI that aligns the needs of the firm with opportunities at ABI, including leadership positions, high-visibility activities, and involvement in the ABI community.

WAYS TO PARTNER GET INVOLVED

- Become an ABI member.
- Attend conferences.
- Participate in such industry-visible leadership roles as conference advisory boards and subject-matter and industry committees.
- Participate in the 40 Under 40 program.
- Sponsor books (either as a printing sponsor of individual books or as a full Publication Partner) and/or author content for books.
- Attend ABI endowment events.
- Participate in diversity and Inclusion initiatives.
- Produce programs that are CLE-qualified.
- Digital and print advertising:
 - Print in the *ABI Journal* and digital (www.abi.org and newsletters).
 - Retargeting: leverage advertisements through custom distribution channels.
- Sponsorships: Conference sponsorships, such as keynote speakers, speaker luncheons, sessions, banners, tote bags, networking events, happy hours and coffee breaks.
- Custom programs: curated activities developed specific to partner objectives.
 - Thought leadership distribution.
 - Task force participation.
 - Hosted events, such as a wine tasting, a cooking class or music.
- Virtual events:
 - Webinars: ABI-directed with sponsor participation.
 - Podcasts: ABI-directed with sponsor participation.
 - ABI member networking happy hours.

BENEFITS OF PARTNERSHIP WITH ABI



Presidential Partner
















Executive Partner






Capital Partner

Planning and Execution of Partner Plans and Agreements

- Planning for and execution of Partner Agreements in advance of non-Partner sponsors.   
- Assisting with the preparation of the Partner plan and supporting materials for the Partner to communicate speaker candidates for consideration via the Speakers Portal and to the Education Committee, Advisory Boards, and ABI Meeting Planners.   
- Providing recommendations to Partner for involvement in ABI Committees and facilitating communication with ABI Membership team.   
- Assisting with topic identification for articles submitted to the Editor of the *ABI Journal* for publication.   
- Unwritten right of first refusal on major sponsorship items from year to year. 

Attendee List to Facilitate Planning and Follow-Up

- Attendee lists for ALL conferences, with email addresses, two weeks prior to each conference and one week after. 
- Attendee lists for sponsored conferences (upon request) and for the Annual Spring Meeting and Winter Leadership Conference, the two national conferences. 
- Attendee lists for sponsored conferences (upon request). 

Visibility to ABI Members Through ABI Digital Publications, Newsletters, and Communications

- Presidential Partner banner with firm logos in *Daily Headlines*, sent to 8,000+ ABI members, five days a week. **P**
- Presidential Partner banner with firm logos in *Bankruptcy Brief*, sent to 5,000+ ABI members each Thursday. **P**
- One-time email communication to complete ABI membership, distributed by ABI. **P**

Recognition as a Partner on www.abi.org

- Logos and firm description on the Partner section of ABI's website at www.abi.org/partners, including firm logo, firm contact person(s) and contact information, 100-word description of firm or practices. **P E C**
- Logo and name displayed on the rotating banner on the landing page of the ABI website at www.abi.org. **P E C**

Recognition and Visibility at Conferences

- VIP seating at Plenary Sessions and Luncheons at the Annual Spring Meeting and Winter Leadership Conference. **P**
- Logo on Partner banner displayed at the Annual Spring Meeting, the Winter Leadership Conferences, and all conferences. **P E**
- Onsite recognition at sponsored conferences and at the Annual Spring Meeting and Winter Leadership Conference, the two national conferences. **P E C**
- Partner-branded giveaways in tote bags at sponsored conferences and at the Annual Spring Meeting and Winter Leadership Conference, the two national conferences. **P E C**
- Partner ribbons for name badges at all conferences. **P E C**
- Logo on scrolling PowerPoints at the Annual Spring Meeting and Winter Leadership Conferences displayed at Registration and around general conference areas, and in all sessions. **P E C**
- Early Bird conference registration rates in effect until date of conference. **P E**

Partnership levels start at

P \$140,000

E \$95,000

C \$60,000

WHAT OUR PARTNERS AND SPONSORS SAY ABOUT ABI

“Reid Collins became a Capital Partner with ABI in 2020 as a logical addition to our leadership roles and committee involvement. We value the ABI programming, its virtual technology capabilities, and our ability to access professional development opportunities for our lawyers.”

–Eric Madden, Partner, Reid Collins & Tsai LLP, Dallas

“ABI provides Axos Global Fiduciary Banking with opportunities to develop relationships with our peers – both globally and domestically. We have found great value in attending the major conferences and meeting with leaders in our industry.”

–Marchand Boyd, Head, Axos Global Fiduciary Banking, Columbus, Ohio

“As a former President of ABI, I know firsthand how ABI leads the industry. For the turnaround and restructuring group of Accordion, ABI provides us, as a leader in private equity, [with the opportunity] to be where key decisions are made.”

–Melissa Kibler, Senior Managing Director, Accordion, Chicago

“Insolvency 2020 was an impressive collaboration of organizations that provided the restructuring industry with robust content and events, produced by ABI on a sophisticated virtual platform. I was glad to participate!”

–William Q. Derrough, Sr., Managing Director and Global Co-Head of Recapitalization and Restructuring, Moelis & Company, New York

“Hogan Lovells has been heavily and widely involved in ABI for many years at increasing levels. Partnering with ABI solidified our mutual commitment to the restructuring industry and allowed us to strategically plan our leadership roles, conference activities, and other involvement. Being a Capital Partner is Hogan Lovells’ investment in the future of ABI and our profession.”

–Ron Silverman, Co-Head, U.S. Business Restructuring and Insolvency practice group, Hogan Lovells, New York

A PROMINENT PEER GROUP OF PARTNERS

Presidential Partners P

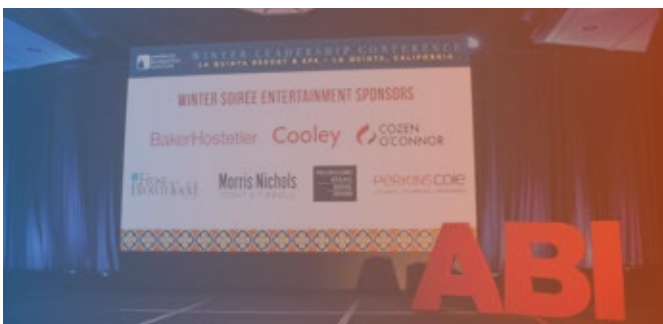
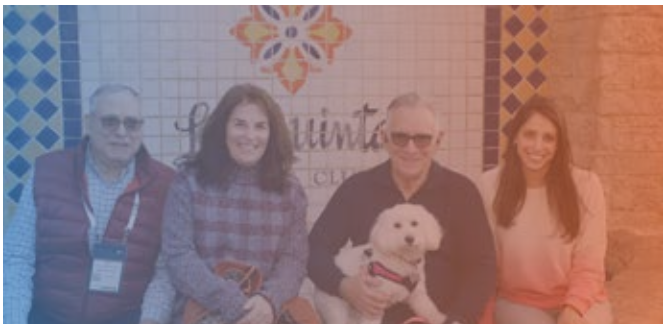
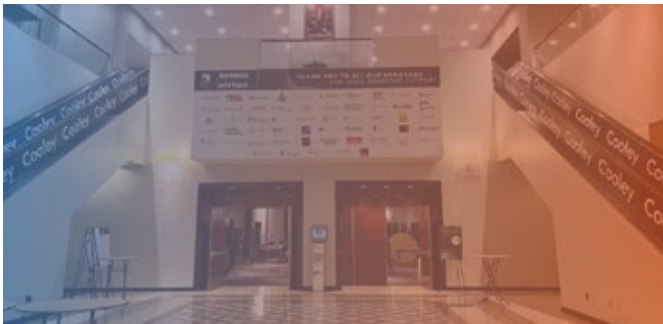
- Bloomberg Law
- FTI Consulting
- Wilmington Trust

Executive Partners E

- Cozen O'Connor
- Pachulski Stang Ziehl & Jones

Capital Partners C

- agencyIP/Sherwood Partners, Inc.
- AlixPartners, LLP
- ASK LLP
- Axos Global Fiduciary Banking
- B. Riley Advisory Services
- BakerHostetler
- Blank Rome
- CR3 Partners
- Cravath
- Delaware Trust, a CSC Company
- Deloitte Turnaround and Restructuring
- Development Specialists, Inc. (DSI)
- Getzler Henrich, a Hilco Global Company
- Gray Reed & McGraw
- Hilco Global
- Polsinelli
- Proskauer
- Reid Collins & Tsai
- Skadden, Arps, Slate, Meagher & Flom
- Stretto



INTERESTED IN BECOMING A PARTNER?

PLEASE CONTACT THE DEDICATED PARTNER PROGRAM TEAM:



BARBARA GRANT BERESKIN

Director of Business Development & Partner Programs

Barb has more than 20 years of experience working with ABI and previously was the Marketing Leader for the restructuring practices of Jenner & Block, Winston & Strawn and Grant Thornton. Barb will work with you as ABI's Director of Business Development and Partner Programs, with a priority to implement a program that is strategic, proactive and innovative.

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SHARISA SLOAN

Sales Manager

Sharisa has been with ABI for nearly 20 years and has spent that time building long-term relationships in the insolvency and restructuring industry. She will work with the team and ABI Partners to identify opportunities for sponsorships that align with their individual business goals, as well as ways in which they can best utilize their time and investment with ABI.

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MEGAN LOPER

Business Development Coordinator

Megan assists with partner outreach, as well as the efficient and proactive administration of Partner Agreements, to ensure the visibility and delivery of program benefits to ABI's partners.

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